

List of Direct Selling Agents (DSAs) as on 30 June 2025

Sr. No.	DSA Name	Location	State	Product	DSA Type
1	Gunjan Agarwal	Ghaziabad	Uttar Pradesh	ML	Local
2	Makwana Associates	Indore	Madhya Pradesh	LAP	Local
3	Aadifidelis Solutions Private Limited	NCR	Delhi	LAP/ BL	Corporate
4	Aadityaa Financial Services	Hyderabad	Telangana	LAP	Local
5	Amit Sharma	NCR	Delhi	LAP	Local
6	Andromeda Sales And Distribution Private Limited	Mumbai	Maharashtra	LAP/ BL	Corporate
7	Angappan K	Salem	Tamil Nadu	BL	Local
8	Ark Solutions	Pune	Maharashtra	LAP/ BL	Local
9	Aryawarth Capital Consultancy Pvt Ltd	Delhi	Delhi	LAP	Local
10	Asquarian Consultants Pvt Ltd	NCR	Delhi	LAP/ BL	Local
11	Astha Marketing	Kanpur	Uttar Pradesh	LAP	Local
12	Astrum Consultancy	Kolkata	West Bengal	LAP	Local
13	Authentic Financial Serivces	Delhi	Delhi	ML	Local
14	Balaji Fincorp	Kolkata	West Bengal	LAP	Local
15	Bhima Finserv	Bengaluru (Bangalore)	Karnataka	ML	Local
16	Big Loan Financial And Consultants	NCR	Delhi	ML	Local
17	Billions And Billions	Bhubaneswar	Odisha	LAP	Local
18	Capgrow Finserve	Ahmedabad	Gujarat	ML	Local
19	Capital Fin Services	Mumbai	Maharashtra	ML	Local
20	Cateye Consultancy Services Pvt Ltd	NCR	Delhi	LAP/ BL	Local
21	Chase Fly	NCR	Delhi	LAP/ BL	Local
22	Chetan Soni	Jaipur	Rajasthan	LAP	Local
23	Commercia Capital	Bengaluru (Bangalore)	Karnataka	BL	Local
24	Dhamma Services	Ahmedabad	Gujarat	LAP/ BL	Local
25	Dipti Naidu	NCR	Delhi	LAP	Local
26	Diya Fino Solutions	Bengaluru (Bangalore)	Karnataka	LAP	Local
27	Dream Inc	NCR	Delhi	LAP/ BL	Local
28	E Srinivas And Co	Hyderabad	Telangana	LAP	Local
29	Eagle Eye Financial Solutions	Delhi	Delhi	LAP	Local
30	Eazy Loan Solutions	Bengaluru (Bangalore)	Karnataka	LAP	Local
31	Economic Point	Kolkata	West Bengal	LAP	Local
32	Excel Financial Consultants	Mumbai	Maharashtra	ML	Local
33	Excelero Fintech Private Limited	Hyderabad	Telangana	LAP	Local
34	Fa Wizard Private Limited	Delhi	Delhi	LAP	Local
35	Fin Solution	Mumbai	Maharashtra	BL	Local

36	Fin Solutions	Chennai	Tamil Nadu	BL	Local
37	Financial Solutions	Delhi	Delhi	ML	Local
38	Financiio India	Pune	Maharashtra	ML	Local
39	Finbud Financial Services Private Limited	Bengaluru (Bangalore)	Karnataka	LAP/ BL	Corporate
40	Findestination	Pune	Maharashtra	BL	Local
41	Finlinkers Solutions PvtLtd	NCR	Delhi	LAP	Local
42	Finvis Capital	Pune	Maharashtra	ML	Local
43	First Credit	Chennai	Tamil Nadu	LAP	Local
44	Focus Fin Service	Chennai	Tamil Nadu	BL	Local
45	Funding Millions	Surat	Gujarat	LAP/ BL	Local
46	Gaurav Associate	Baroda	Gujarat	LAP	Local
47	Generation Next Technologies And Services Limited	Delhi	Delhi	BL	Local
48	Goel Enterprises	Delhi	Delhi	LAP/ BL	Local
49	Hema Batra	Faridabad	Haryana	LAP	Local
50	Impetus Corporate Private Limited	Ahmedabad	Gujarat	LAP/ BL	Local
51	In Depth Fin Tech Llp	Hyderabad	Telangana	LAP	Local
52	Indopey Technologies Private Limited	Kolkata	West Bengal	LAP	Local
53	Jignesh Makwana	Ahmedabad	Gujarat	ML	Local
54	Jinesh Finance Solution	Rajkot	Gujarat	ML	Local
55	Kavya Teleservices	Pune	Maharashtra	LAP	Local
56	Lalit Anand	Dehradun	Uttarakhand	LAP	Local
57	Linnet Associates	Pune	Maharashtra	LAP	Local
58	Mahadev M Gowda	Bangalore	Karnataka	LAP	Local
59	Mahendra Inc	Bangalore	Karnataka	BL	Local
60	Manan Financial Services	Indore	Madhya Pradesh	ML	Local
61	Moneytez Financial Services	Bangalore	Karnataka	LAP	Local
62	Msme Bank Loans	Coimbatore	Tamil Nadu	BL	Local
63	My Mudra Fincorp Private Limited	Delhi	Delhi	LAP/ BL	Local
64	Navjeevan Capital Consultant	NCR	Delhi	LAP	Local
65	Neelam Kabra	Ahmedabad	Gujarat	LAP	Local
66	New Heights Financial Planners Pvt Ltd	Delhi	Delhi	LAP/ BL	Local
67	Orenda Finserv Llp	Rajkot	Gujarat	LAP/ BL	Local
68	Panacea Consultancy Service	Kolkata	West Bengal	LAP	Local
69	Parkers Consulting & Ventures Pvt Ltd	Delhi	Delhi	LAP	Local
70	Peepee Financial Services	Bangalore	Karnataka	LAP	Local
71	Power Capital	Coimbatore	Tamil Nadu	LAP/ BL	Local
72	Proarth Consultants Private Limited	Pune	Maharashtra	ML	Local
73	Raja Mohamed A	Chennai	Tamil Nadu	BL	Local
74	Ravikash Financial Services Pvt Ltd	Jaipur	Rajasthan	LAP/ BL	Local
75	Rd Associates	Kolkata	West Bengal	LAP	Local

76	Real Associates	Salem	Tamil Nadu	BL	Local
77	Real Value Finloan Services Pvt Ltd	Mumbai	Maharashtra	LAP	Local
78	Regards Marketing Private Limited	Delhi	Delhi	LAP	Local
79	Ruloans Distribution Services Pvt Ltd	Mumbai	Maharashtra	LAP/ BL	Corporate
80	S P Finance Solution	Kolkata	West Bengal	LAP	Local
81	S P Solution	Kolkata	West Bengal	LAP/ BL	Local
82	Saarathi Finbiz Pvt Ltd	Delhi	Delhi	LAP	Local
83	Sadguru Associates	Bangalore	Karnataka	LAP	Local
84	Sankara Associates	Chennai	Tamil Nadu	LAP	Local
85	Sayantan Bag	Kolkata	West Bengal	LAP	Local
86	SBJ BPO Services Limited	NCR	Delhi	LAP/ BL	Local
87	Shree Shyam Financial Services	Jaipur	Rajasthan	LAP	Local
88	Skp Agency	Hyderabad	Telangana	BL	Local
89	Sky Associates	Salem	Tamil Nadu	BL	Local
90	Sreehan Financial Advisor Private Limited	Kolkata	West Bengal	LAP	Local
91	Sri Siddhidatta Home Solution	Kolkata	West Bengal	LAP	Local
92	Srika Services Private Limited	Warangal	Telangana	LAP	Local
93	Srinivasa Consultants	Rajahmundry	Andhra Pradesh	LAP	Local
94	Srs Capital Pvt Ltd	Hyderabad	Telangana	LAP/ BL	Local
95	SS Fin Serve	Salem	Tamil Nadu	LAP	Local
96	SS Money Solution	Chennai	Tamil Nadu	ML	Local
97	Star Powerz Digital Technologies Pvt Ltd	Hyderabad	Telangana	LAP/ BL	Corporate
98	Subh Shagun Consultancy	NCR	Delhi	LAP	Local
99	Sun Marketing	Chennai	Tamil Nadu	ML	Local
100	Sushil Kumar Mondal	Kolkata	West Bengal	LAP	Local
101	The Corporate Financial Services	Kolkata	West Bengal	LAP	Local
102	Tiwari Financial Services	Bangalore	Karnataka	BL	Local
103	Tushar Kanti Manna	Kolkata	West Bengal	LAP	Local
104	United Loan Solutions	Salem	Tamil Nadu	LAP	Local
105	Universal Financial Services	Kolkata	West Bengal	LAP	Local
106	Urban Capital	Bangalore	Karnataka	LAP	Local
107	Valued Consulting	Bangalore	Karnataka	BL	Local
108	Ved Advisor Pvt Ltd	Pune	Maharashtra	LAP/ BL	Local
109	Venus Financial Services	Bangalore	Karnataka	LAP/ BL	Local
110	Vm Finance	Pune	Maharashtra	ML	Local
111	Vybhavs Marketing	Chennai	Tamil Nadu	ML	Local
112	Wealth Warriors Pvt Ltd	Ghaziabad	Uttar Pradesh	LAP	Local
113	Aadi Trademart Private Limited	Indore	Madhya Pradesh	BL	Local
114	Akm Financial Solutions	Chennai	Tamil Nadu	BL	Local
115	BI Solution	Chennai	Tamil Nadu	BL	Local
116	Brightworth Advisors Pvt Ltd	Pune	Maharashtra	BL	Corporate

117	Elite Associates	Coimbatore	Tamil Nadu	BL	Local
118	Fineoteric Consulting Llp	Mumbai	Maharashtra	BL	Local
119	Finkrish Solutions Pvt Ltd	Delhi	Delhi	BL	Local
120	Finnest Tahera Financial Services Pvt Ltd	Bangalore	Karnataka	BL	Local
121	Finwizz Financial Services Pvt Ltd	Mumbai	Maharashtra	BL	Corporate
122	Fundtrendz India Private Limited	Pune	Maharashtra	BL	Local
123	Generation Next Bpo Services	Delhi	Delhi	BL	Local
124	Hexafin Consultancy Private Limited	Delhi	Delhi	BL	Corporate
125	Jbj Associates	NCR	Delhi	BL	Local
126	Krsna Finetech	Salem	Tamil Nadu	BL	Local
127	Loan Needz	Chennai	Tamil Nadu	BL	Local
128	Mhp Services	Mumbai	Maharashtra	BL	Local
129	Mindfin Ser Private Limited	Bangalore	Karnataka	BL	Local
130	Moneymax Fingrow Pvt Ltd	Chennai	Tamil Nadu	BL	Local
131	Nirai Corporate Solutions Private Limited	Chennai	Tamil Nadu	BL	Local
132	Osm Capital Advisors Pvt Ltd	Mumbai	Maharashtra	BL	Local
133	Raaj Khosla And Co Pvt Ltd	Delhi	Delhi	BL	Corporate
134	Rupeeboss Financial Services Private Limited	Mumbai	Maharashtra	BL	Corporate
135	S B S Solutions	Bangalore	Karnataka	BL	Local
136	Sdv Finconsultant Llp	Jaipur	Rajasthan	BL	Local
137	Shakshi Associates	Jodhpur	Rajasthan	BL	Local
138	Shri Annai Associates	Coimbatore	Tamil Nadu	BL	Local
139	Siddhi Imagine Fintech Consultancy Private Limited	Delhi	Delhi	BL	Local
140	Siia Advisory Consultants Llp	Mumbai	Maharashtra	BL	Local
141	Sparta Associates	Coimbatore	Tamil Nadu	BL	Local
142	Sri Sai Balaji Finserv	Hyderabad	Telangana	BL	Local
143	Thangavel Shanmuga Sundram	Erod	Tamil Nadu	BL	Local
144	Truewin Fintech Private Limited	Bangalore	Karnataka	BL	Local
145	Venus Enterprises	Mumbai	Maharashtra	BL	Local
146	Vm Financial Services	NCR	Delhi	BL	Local
147	Ambit Finvest Private Limited	Mumbai	Maharashtra	BL	Corporate
148	Bajaj Finserv Direct Limited	Pune	Maharashtra	BL	Corporate
149	Bvalue Services Private Limited	Banglore & Mumbai	Karnataka	BL	Corporate
150	Digitmoney Technologies Private Limited	Mumbai	Maharashtra	BL	Corporate
151	Dotpe Private Limited	Gurugram	Haryana	BL	Corporate
152	Epimoney Private Limited	Chennai	Tamil Nadu	BL	Corporate
153	Flydigi Loanyfy Tech And Solution Private Limited	Mahobaa	Uttar Pradesh	BL	Corporate
154	Gc Web Ventures Private Limited	Delhi	Delhi	BL	Corporate
155	Hemas Enterprises Private Limited	Chennai	Tamil Nadu	BL	Corporate
156	Hi Tech Net Services	Mohali	Punjab	BL	Corporate
157	Nomisma Mobile Solutions Pvt Ltd	Kolkata	West Bengal	BL	Corporate

158	Oktober Insight Private Limited	Mumbai	Maharashtra	BL	Corporate
159	One97 Communications Limited	Delhi	Delhi	BL	Corporate
160	Paisabazaar Marketing And Consulting Pvt Ltd	Gurugram	Haryana	BL	Corporate
161	Spiraea Digital India Private Limited	Mumbai	Maharashtra	BL	Corporate
162	Tide Platform Private Limited	Hyderabad	Telangana	BL	Corporate
163	Valorem Stack Private Limited	Bengaluru (Bangalore)	Karnataka	BL	Corporate
164	Wealth India Financial Services Private Limited	Chennai	Tamil Nadu	BL	Corporate
165	Tezzract Fintech Private Limited	Delhi	Delhi	BL	Corporate
166	Open Financial Technologies Private Limited	Bengaluru (Bangalore)	Karnataka	BL	Corporate
167	Niyogin Fintech Ltd	Chennai	Tamil Nadu	BL	Corporate
168	Bazarkoo	Gurugram	Haryana	BL	Corporate
169	Smartcoin Financials Pvt. Ltd.	Bengaluru (Bangalore)	Karnataka	BL	Corporate
170	Intuino Business Consulting India Private Limited	Delhi	Delhi	BL	Corporate
171	Infocom Fintech Private Limited	Delhi	Delhi	BL	Corporate
172	Mywish Marketplaces Private Limited	Delhi	Delhi	BL	Corporate
173	Gnani Innovations Private Limited	Bengaluru (Bangalore)	Karnataka	BL	Corporate
174	Asset Direct DbA Creditlinks India Pvt Ltd	Noida	Uttar Pradesh	BL	Corporate
175	Finwizz Financial Services Pvt Ltd	Pune	Maharashtra	BL	Corporate
176	Big Loan Financial And Consultants	Delhi	Delhi	ML	Local
177	Tiwari Financial Services	Bengaluru (Bangalore)	Karnataka	BL	Local
178	Rd Associates	Kolkata	West Bengal	LAP	Local
179	Focus Fin Service	Chennai	Tamil Nadu	BL	Local
180	M/S. SS Associates	Coimbatore	Tamil Nadu	BL	Local
181	Fin Solution	Mumbai	Maharashtra	BL	Local
182	Bhima Finserv	Bengaluru (Bangalore)	Karnataka	BL	Local
183	Emerging Finance Advisor	Bengaluru (Bangalore)	Karnataka	ML	Local
184	Angappan K	Salem	Tamil Nadu	BL	Local
185	Real Associates	Salem	Tamil Nadu	BL	Local
186	SKY Associates	Salem	Tamil Nadu	BL	Local
187	MSME Bank Loans	Coimbatore	Tamil Nadu	BL	Local
188	Manan Financial Services	Indore	Madhya Pradesh	ML	Local
189	Valued Consulting	Bengaluru (Bangalore)	Karnataka	BL	Local
190	Realmoney Ventures Private Limited	Jaipur	Rajasthan	BL	Local
191	Kuldeep	Delhi	Delhi	LAP	Local

192	Mahadev M Gowda	Bengaluru (Bangalore)	Karnataka	LAP	Local
193	Commercia Capital	Bengaluru (Bangalore)	Karnataka	BL	Local
194	Mahendra Inc	Bengaluru (Bangalore)	Karnataka	ML	Local
195	Brightworth Advisors Pvt Ltd	Pune	Maharashtra	BL	Local
196	Shree Shyam Financial Services	Jaipur	Rajasthan	LAP	Local
197	In Depth Fin Tech LLP	Hyderabad	Telangana	LAP	Local
198	SKP Agency	Hyderabad	Telangana	BL	Local
199	Deepak Finance & Insurance	Jaipur	Rajasthan	LAP	Local
200	Finex Capital Services Pvt Ltd	Delhi	Delhi	BL	Local
201	Unique Finserve	Pune	Maharashtra	LAP	Local
202	Capitalnine Services Pvt Ltd	Hyderabad	Telangana	LAP	Local
203	Sova Financial Services	Kolkata	West Bengal	LAP	Local
204	Goal Corporation Private Limited	Bengaluru (Bangalore)	Karnataka	LAP	Local
205	Elite Marketing	Delhi	Delhi	LAP	Local
206	MM Loans	Pune	Maharashtra	BL	Local
207	Shreeji Financial Services	Pune	Maharashtra	LAP	Local
208	Ten B Fintech Pvt Ltd	Delhi	Delhi	LAP	Corporate
209	Fortune Capital	Bengaluru (Bangalore)	Karnataka	ML	Local
210	Mahalaxmi Enterprises	Pune	Maharashtra	LAP	Local
211	SSV Enterprises	Chennai	Tamil Nadu	LAP	Local
212	Terkar Global Financial Development Pvt Ltd	Pune	Maharashtra	ML	Local
213	Gaurav Financial Alliance Pvt Ltd	Ahmedabad	Gujarat	LAP	Local
214	Ark Financial Solutions	Pune	Maharashtra	BL	Local
215	7 Hills Fintech Private Limited	Hyderabad	Telangana	BL	Local