

List of Direct Selling Agents (DSAs)

Sr. No	DSA Name	Location	State	Product	DSA Type	Status of Engagement
1	A R Enterprises	Hyderabad	Telangana	LAP	Local	Inactive
2	Aadifidelis Solutions Private Limited	NCR	Delhi	LAP/BL	Corporate	Active
3	AF Advisors Pvt Ltd	NCR	Delhi	LAP	Local	Active
4	Ajay Sagar	Ahmedabad	Gujarat	LAP	Local	Inactive
5	Andromeda Sales And Distribution (P) Ltd	Mumbai	Maharashtra	LAP/BL	Corporate	Active
6	Arywarth Capital Consultancy Private Limited	Delhi	Delhi	LAP	Local	Active
7	Ashwini Harsha	Bangalore	Karnataka	LAP	Local	Active
8	Asquarian Consultants Private Limited	NCR	Delhi	LAP/BL/MF	Local	Active
9	Authentic Financial Serivces	Delhi	Delhi	MF	Local	Active
10	Big Loan Financial and Consultants	NCR	Delhi	MF	Local	Active
11	Brightworth Advisors Private Limited	Pune	Maharashtra	LAP/BL	Local	Active
12	Capgro Finserv	Ahmedabad	Gujarat	MF	Local	Inactive
13	Capital Den Advisory LLP	Pune	Maharashtra	LAP	Local	Active
14	Capital Fin Services	Mumbai	Maharashtra	MF	Local	Active
15	Capitalnine Services Private Limited	Hyderabad	Telangana	LAP	Local	Active
16	Cateye Consultancy Services Private Limited	NCR	Delhi	LAP/BL/MF	Local	Active
17	Chase Fly	NCR	Delhi	LAP/BL	Local	Active
18	Deepak Finance Insurance	Jaipur	Rajasthan	LAP	Local	Active
19	Dhamma Services	Ahmedabad	Gujarat	LAP/BL	Local	Active
20	Dhanvita Fintech Private Limited	Hyderabad	Telangana	LAP/BL	Local	Active
21	Dipti Naidu	NCR	Delhi	LAP	Local	Active
22	Dream Inc	NCR	Delhi	LAP/BL	Local	Active
23	E Srinivas and Co.	Hyderabad	Telangana	LAP	Local	Active
24	Elite Marketing	Delhi	Delhi	LAP	Local	Inactive
25	Emerging Finance Advisor	Bangalore	Karnataka	MF	Local	Active
26	Excel Financial Consultants	Mumbai	Maharashtra	MF	Local	Active
27	Excel Solution	PUNE	Maharashtra	LAP	Local	Inactive
28	FA Wizard Private Limited	Delhi	Delhi	LAP/BL	Local	Active

29	Finance Bird	NCR	Delhi	MF	Local	Inactive
30	Financiio India	Pune	Maharashtra	MF	Local	Active
31	Finbud Financial Services Private Limited	Bangalore	Karnataka	LAP/BL	Corporate	Active
32	Finlinkers Solutions Private Limited	NCR	Delhi	LAP	Local	Active
33	Finplus Financial Solutions	Pune	Maharashtra	LAP	Local	Active
34	Finwizz Financial Services Pvt Ltd	Mumbai	Maharashtra	LAP/BL	Corporate	Active
35	First Credit	Chennai	Tamil Nadu	LAP	Local	Active
36	Fortune Capital	Bangalore	Karnataka	MF	Local	Active
37	Funding Millions	Surat	Gujarat	LAP/BL	Local	Active
38	Gaurav Associate	Baroda	Gujarat	LAP	Local	Inactive
39	Gaurav Financial Alliance Private Limited	Ahmedabad	Gujarat	LAP	Local	Active
40	GM Loan Partner	Madurai	Tamil Nadu	LAP	Local	Inactive
41	Goal Corporation Private Limited	Bangalore	Karnataka	LAP	Local	Inactive
42	Goel Enterprises	Delhi	Delhi	LAP/BL	Local	Active
43	ICDL Business Credit Private Limited	Chennai	Tamil Nadu	LAP	Local	Active
44	Impetus Corporate Private Limited	Ahmedabad	Gujarat	LAP/BL	Local	Active
45	In Depth Fin Tech LLP	Hyderabad	Telangana	LAP	Local	Active
46	Kuldeep	Delhi	Delhi	LAP	Local	Active
47	Lalit Anand	Dehradun	Uttarakhand	LAP	Local	Inactive
48	Lalit Sharma	NCR	Delhi	LAP	Local	Inactive
49	Linnet Associates	Pune	Maharashtra	LAP	Local	Active
50	M/S. Shree Capital	Chennai	Tamil Nadu	LAP	Local	Active
51	M/S. Zodiac Finserv	Chennai	Tamil Nadu	LAP	Local	Active
52	Mahadev M Gowda	Bangalore	Karnataka	LAP	Local	Inactive
53	Mahalaxmi Enterprises	Pune	Maharashtra	LAP	Local	Inactive
54	Mahendra Inc	Bangalore	Karnataka	LAP/MF	Local	Active
55	Makwana Associates	Indore	Madhya Pradesh	LAP	Local	Active
56	Manan Financial Services	Indore	Madhya Pradesh	MF	Local	Active
57	Manirul Mondal	Kolkata	West Bengal	LAP	Local	Active
58	MHP Services	Mumbai	Maharashtra	LAP/BL	Local	Active
59	MIG Tech India	Pune	Maharashtra	LAP	Local	Inactive
60	Mindfin Ser Private Limited	Bangalore	Karnataka	LAP/BL	Local	Active

61	Mr. R. Vijayanand	Coimbatore	Tamil Nadu	LAP	Local	Inactive
62	My Mudra Fincorp Private Limited	Delhi	Delhi	LAP/BL	Local	Active
63	Mymoneykarma Infomatics India Private Limited	Jaipur	Rajasthan	LAP	Corporate	Active
64	Navjeevan Capital Consultant	NCR	Delhi	LAP	Local	Active
65	New Heights Financial Planners Private Limited	Delhi	Delhi	LAP/BL	Local	Active
66	Ominder Saini	Delhi	Delhi	LAP	Local	Active
67	Orenda Finserv LLP	Rajkot	Gujarat	LAP/BL	Local	Active
68	Oxygen Consultancy	Thane	Maharashtra	LAP	Local	Active
69	P and V Associate	Bangalore	Karnataka	LAP	Local	Active
70	Panacea Consultancy Service	Kolkata	West Bengal	LAP	Local	Active
71	Parker's Consulting & Ventures Private Limited	Delhi	Delhi	LAP/BL	Local	Active
72	Peepee Finance Crif Report	Bangalore	Karnataka	LAP	Local	Active
73	Power Capital	Coimbatore	Tamil Nadu	LAP/BL	Local	Active
74	Proarth Consultants Private Limited	Pune	Maharashtra	MF	Local	Active
75	Putul Santra	Kolkata	West Bengal	LAP	Local	Active
76	R R Financial Services	Pune	Maharashtra	LAP	Local	Active
77	Raaj Khosla And Co Private Limited	Delhi	Delhi	LAP/BL	Corporate	Active
78	Ravikash Financial Services Pvt Ltd	Jaipur	Rajasthan	LAP/BL	Local	Active
79	RD Associates	Kolkata	West Bengal	LAP	Local	Active
80	Real Value Finloan Services Pvt Ltd	Mumbai	Maharashtra	LAP	Local	Active
81	RIOM Capital Advisory LLP	Kolkata	West Bengal	LAP	Local	Active
82	Ruloans Distribution Services Private Limited	Mumbai	Maharashtra	LAP/BL	Corporate	Active
83	RupeeBoss Financial Services Pvt. Ltd.	Mumbai	Maharashtra	LAP/BL	Corporate	Active
84	S P Finance Solution	Kolkata	West Bengal	LAP	Local	Active
85	S S Financial Services	Bangalore	Karnataka	LAP	Local	Active
86	Saarathi Finbiz Private Limited	Delhi	Delhi	LAP	Local	Active
87	Sadguru Associates	Bangalore	Karnataka	LAP	Local	Active
88	Sam Global Financial Services	Delhi	Delhi	LAP	Local	Active
89	Sankara Associates	Chennai	Tamil Nadu	LAP	Local	Active
90	Sayantana Bag	Kolkata	West Bengal	LAP	Local	Active
91	SDV Finconsultant LLP	Jaipur	Rajasthan	LAP/BL	Local	Active
92	Shayram Enterprises	Chennai	Tamil Nadu	LAP	Local	Active

93	Shree Shyam Financial Services	Jaipur	Rajasthan	LAP	Local	Active
94	Urban Money Private Limited	NCR	Delhi	LAP	Corporate	Active
95	Sreehan Financial Advisory Pvt. Ltd.	Kolkata	West Bengal	LAP	Local	Active
96	Sri Mahalasa Associates	Bangalore	Karnataka	LAP	Local	Active
97	Srika Services Private Limited	Warangal	Telangana	LAP	Local	Active
98	Srikar Capital	Hyderabad	Telangana	LAP	Local	Active
99	SRS Capital Private Limited	Hyderabad	Telangana	LAP/BL	Local	Active
100	Star Powerz Digital Technologies Pvt. Ltd.	Hyderabad	Telangana	LAP/BL	Corporate	Active
101	Statpro Fintech Private Limited	Durgapure	West Bengal	LAP	Local	Active
102	Sun Marketing	Chennai	Tamil Nadu	MF	Local	Active
103	Sushil Kumar Mondal	Kolkata	West Bengal	LAP	Local	Active
104	Synergy Capital Tech Pvt Ltd	NCR	Delhi	LAP	Local	Active
105	Tiwari Financial Services	Bangalore	Karnataka	LAP/BL	Local	Active
106	Tushar Kanti Manna	Kolkata	West Bengal	LAP	Local	Active
107	Unique Finserve	Pune	Maharashtra	LAP	Local	Active
108	Unity Finserve	Ahmedabad	Gujarat	LAP	Local	Active
109	Urban Capital	Bangalore	Karnataka	LAP	Local	Inactive
110	Varadhi Associates	Hyderabad	Telangana	LAP	Local	Active
111	Venus Financial Services	Bangalore	Karnataka	LAP/BL	Local	Active
112	VM Finance	Pune	Maharashtra	LAP/MF	Local	Inactive
113	Vybhavs Marketing	Chennai	Tamil Nadu	MF	Local	Active
114	YSS Direct Credit Private Limited	Noida	Uttar Pradesh	LAP	Local	Active
115	Neelam Kabra	Ahmedabad	Gujarat	LAP	Local	Inactive
116	Billions And Billions	Bhubaneswar	Odisha	LAP	Local	Active
117	Sova Financial Services	Kolkata	West Bengal	LAP	Local	Active
118	Khannan Finance Investment Service	Chennai	Tamil Nadu	LAP	Local	Active
119	Balaji Fincorp	Kolkata	West Bengal	LAP	Local	Active
120	Basic Enterprises Private Limited	Delhi	Delhi	LAP	Local	Active
121	Eagle Eye Financial Solutions	Gazhiabad	Uttar Pradesh	LAP	Local	Active
122	Eazy Loan Solutions	Bangalore	Karnataka	LAP	Local	Active
123	Kashvi Corporate Advisory Services Private Limited	Delhi	Delhi	LAP	Local	Active
124	Regards Marketing Private Limited	Delhi	Delhi	LAP	Local	Active

125	Samnve Skkiils Vantaggee Private Limited	Pune	Maharashtra	LAP	Local	Active
126	Tenb Fintech Private Limited	Mumbai	Maharashtra	LAP	Corporate	Active
127	The Corporate Financial Services	Kolkata	West Bengal	LAP	Local	Active
128	Viraj Capital	Delhi	Delhi	LAP	Local	Active
129	SS Money Solution	Chennai	Tamil Nadu	MF	Local	Active
130	Terkar Global Financial Development Private Limited	PUNE	Maharashtra	MF	Local	Active
131	Asit Dutta	Kolkata	West Bengal	LAP	Local	Active
132	Diya Fino Solutions	Bangalore	Karnataka	LAP	Local	Active
133	Fintech Management Services	Chennai	Tamil Nadu	LAP	Local	Active
134	G S Marketing	Delhi	Delhi	LAP	Local	Inactive
135	Hema Batra	Faridabad	Haryana	LAP	Local	Active
136	Indopey Technologies Private Limited	Kolkata	West Bengal	LAP	Local	Active
137	Khanika Finance Service	Bhiwani	Haryana	LAP	Local	Inactive
138	Mahir Financial Services	Ahmedabad	Gujarat	LAP	Local	Active
139	Moksh Loan Solution Point	Delhi	Delhi	LAP	Local	Active
140	Moneytez Financial Services	Bangalore	Karnataka	LAP	Local	Active
141	Pro Fincare Limited	Delhi	Delhi	LAP/BL	Local	Active
142	S S Financial Services Pune	Pune	Maharashtra	LAP	Local	Active
143	Secure Edge Solution Private Limited	Ahmedabad	Gujarat	LAP	Local	Active
144	Shraddha Finance Consultancy	Pune	Maharashtra	LAP	Local	Active
145	Shreeji Financial Services	Pune	Maharashtra	LAP	Local	Active
146	Sri Siddhidatta Home Solution	Kolkata	West Bengal	LAP	Local	Active
147	Vinsar Advisory Pvt Ltd	Kolkata	West Bengal	LAP	Local	Active
148	Sgenesis Fin-Tech Private Limited	Vijayawada	Andhra Pradesh	LAP/BL	Local	Active
149	Fly Hi Financial Services Limited	Mumbai	Maharashtra	LAP	Local	Inactive
150	Krishna Financial Services	Pune	Maharashtra	LAP	Local	Active
151	Mudra Credit	Delhi	Delhi	LAP	Local	Active
152	A to Z Banking Solutions	Pune	Maharashtra	LAP	Local	Active
153	APS Capital	Chennai	Tamil Nadu	LAP	Local	Active
154	Chaitali Dutta	Kolkata	West Bengal	LAP	Local	Active
155	Incetto Business Solutions Private Limited	Chennai	Tamil Nadu	LAP	Local	Active
156	Money Market	Pune	Maharashtra	LAP	Local	Inactive

157	PG Enterprise	Noida	Uttar Pradesh	LAP	Local	Active
158	Vihaan Fusion Solutions	Rajahmundry	Andhra Pradesh	LAP	Local	Active
159	Vision Enterprises	Delhi	Delhi	LAP	Local	Active
160	Srinivasa Consultants	East Godavari	Andhra Pradesh	LAP	Local	Active
161	GMK Financial Services	Bangalore	Karnataka	LAP	Local	Inactive
162	Kavya Teleservices	Pune	Maharashtra	LAP	Local	Active
163	Property Bunch	Bangalore	Karnataka	LAP	Local	Active
164	JR Financial Consultant Private Limited	Pune	Maharashtra	LAP	Local	Inactive
165	DSP Money Mart Pvt Ltd	Pune	Maharashtra	LAP	Local	Active
166	Troth Financial Services Private Limited	Ahmedabad	Gujarat	LAP	Local	Active
167	Loanedz Services Private Limited	Delhi	Delhi	LAP	Local	Active
168	Aurora Capital	Bangalore	Karnataka	LAP	Local	Active
169	Eswar Fincorp	Bangalore	Karnataka	LAP	Local	Active
170	Gurunath Associates	Shimoga	Karnataka	LAP	Local	Active
171	Mavin Credit Consultant Private Limited	Pune	Maharashtra	LAP	Local	Active
172	MD Financial Services	Kolhapur	Maharashtra	LAP	Local	Active
173	Siyaram Sharma	Dausa	Rajasthan	LAP	Local	Active
174	Pointfront Technologies Private Limited	Bangalore	Karnataka	LAP	Local	Active
175	Lendytics Private Limited	Bangalore	Karnataka	LAP	Local	Active
176	ARK Solutions	Pune	Maharashtra	BL	Local	Active
177	7 Hills Fintech Private Limited	Hyderabad	Telangana	BL	Local	Active
178	SBJ BPO Services Limited	NCR	Delhi	BL	Local	Active
179	Aadi Trademart Private Limited	Indore	Madhya Pradesh	BL	Local	Active
180	AKM Financial Solutions	Chennai	Tamil Nadu	BL	Local	Active
181	Alaknanda Solution Pvt Ltd	Mumbai	Maharashtra	BL	Local	Active
182	Angappan K	Salem	Tamil Nadu	BL	Local	Active
183	Ark Financial Solutions	Pune	Maharashtra	BL	Local	Active
184	Capital Insta Finance	Jaipur	Rajasthan	BL	Local	Active
185	Cp Advisor Digital Pvt. Ltd.	Vododara	Gujarat	BL	Local	Inactive
186	Dav Enterprises	Chennai	Tamil Nadu	BL	Local	Active
187	Elite Associates	Coimbatore	Tamil Nadu	BL	Local	Active
188	Fin Solutions	Chennai	Tamil Nadu	BL	Local	Active

189	Fin Solutions Mumbai	Mumbai	Maharashtra	BL	Local	Active
190	Finacari Advisory Intermediary & Resources Pvt Ltd	Mumbai	Maharashtra	BL	Local	Active
191	Finex Capital Services Pvt Ltd	Delhi	Delhi	BL	Local	Active
192	Finkrish Solutions Pvt Ltd	Delhi	Delhi	BL	Local	Active
193	Finnest Tahera Financial Services Pvt Ltd	Bangalore	Karnataka	BL	Local	Active
194	Ftncart Ftnvest Private Limited	Noida	Uttar Pradesh	BL	Local	Active
195	Fundtrendz India Pvt. Ltd.	Pune	Maharashtra	BL	Local	Active
196	Generation Next Technologies and Services Limited	Delhi	Delhi	BL	Local	Active
197	Getclarity Fintech Services Private Limited	Mumbai	Maharashtra	BL	Local	Inactive
198	Green Creation Consultant Private Limited	Delhi NCR	Delhi	BL	Local	Inactive
199	Hexafin Consultancy Private Limited	Delhi	Delhi	BL	Corporate	Active
200	Jagdamba Associates	Delhi	Delhi	BL	Local	Active
201	Keensight Finance Consultancy Private Limited	Delhi	Delhi	BL	Local	Inactive
202	KRSNA Fintech	Salem	Tamil Nadu	BL	Local	Active
203	Kurkulas Finsol Pvt Ltd	Hyderabad	Telangana	BL	Local	Active
204	M/S. BI Solution	Chennai	Tamil Nadu	BL	Local	Active
205	M/S. Capital Money Care	Chennai	Tamil Nadu	BL	Local	Active
206	M/S. Nirai Corporate Solution Pvt Ltd.	Chennai	Tamil Nadu	BL	Local	Inactive
207	Mine Stack Ventures Private Limited	Delhi	Delhi	BL	Local	Inactive
208	MM Loans	Pune	Maharashtra	BL	Local	Active
209	Moneybazaar Digital Marketing Private Limited	Mumbai	Maharashtra	BL	Local	Active
210	MR Finserv	Chennai	Tamil Nadu	BL	Local	Active
211	OSM Capital Advisors Private Limited	Mumbai	Maharashtra	BL	Local	Active
212	Paperclip Innovative Solutions Private Limited	Ghaziabad	Uttar Pradesh	BL	Local	Inactive
213	Paycel India Private Limited	Gurugram	Haryana	BL	Local	Inactive
214	Real Associates	Salem	Tamil Nadu	BL	Local	Active
215	Realmoney Ventures Private Limited	Jaipur	Rajasthan	BL	Local	Active
216	S B S Solutions	Bangalore	Karnataka	BL	Local	Active
217	Saini Investments	Alwar	Rajasthan	BL	Local	Inactive
218	Shakshi Associates	Jodhpur	Rajasthan	BL	Local	Inactive
219	Shree Fin Care	Mumbai	Maharashtra	BL	Local	Active
220	Shri Annai Associates	Coimbatore	Tamil Nadu	BL	Local	Active

221	Siddhi Imagine Fintech Consultancy Private Limited	Delhi NCR	Delhi	BL	Local	Inactive
222	SIHA Advisory Consultants LLP	Mumbai	Maharashtra	BL	Local	Active
223	SKP Agency	Hyderabad	Telangana	BL	Local	Active
224	SLR Capital Solutions Pvt Ltd	Hyderabad	Telangana	BL	Local	Active
225	Sparta Associates	Coimbatore	Tamil Nadu	BL	Local	Active
226	Sri Sai Balaji Finserv	Hyderabad	Telangana	BL	Local	Inactive
227	Truewin Fintech Private Limited	Bangalore	Karnataka	BL	Local	Active
228	U1 Technologies Pvt Ltd.	Noida	Uttar Pradesh	BL	Local	Inactive
229	V and V Consultant	Delhi	Delhi	BL	Local	Active
230	Eklingji Finance Solution Private Limited	Ahmedabad	Gujarat	BL	Local	Active
231	Valued Consulting	Bangalore	Karnataka	BL	Local	Active
232	Zion Financial Services (Mumbai) Private Limited	Mumbai	Maharashtra	BL	Local	Active
233	Fineoteric Consulting Private Limited	Mumbai	Maharashtra	BL	Local	Active
234	Ekagra Finserv Private Limited	Bhopal	Madhya Pradesh	BL	Local	Active
235	Findestination Fintech Private Limited	Pune	Maharashtra	BL	Local	Active
236	Loan Needz	Salem	Tamil Nadu	BL	Local	Active
237	Akiko Global Services Limited	Delhi	Delhi	DBL	Corporate	Inactive
238	Asset Direct DbA Creditlinks India Pvt Ltd	Noida	Uttar Pradesh	DBL	Corporate	Active
239	Bajaj Finserv Direct Limited	Pune	Maharashtra	DBL	Corporate	Active
240	Bazarkoo	Gurugram	Haryana	DBL	Corporate	Inactive
241	Bvalue Services Private Limited	Banglore & Mumbai	Karnataka	DBL	Corporate	Active
242	COZ Paisa Marketing and Consultings Private Limited	Gurugram	Haryana	DBL	Corporate	Active
243	Dhan Momentum Adviosrs Pvt Ltd	Delhi	Delhi	DBL	Local	Active
244	Digitmoney Technologies Private Limited	Mumbai	Maharashtra	DBL	Corporate	Active
245	Epimoney Private Limited	Chennai	Tamil Nadu	DBL	Corporate	Active
246	FCAP Technologies Pvt Ltd	Mumbai	Maharashtra	DBL	Corporate	Inactive
247	Fineoteric Consulting Pvt Ltd	Mumbai	Maharashtra	DBL	Local	Active
248	FTIPL Payments And Marketing Tech Private Limited	Gurugram	Haryana	DBL	Corporate	Active
249	GC Web Ventures Private Limited	Delhi	Delhi	DBL	Corporate	Active
250	Gnananetra Consulting Services Private Limited	Vijayawada	Andhra Pradesh	DBL	Local	Inactive
251	Grow Stellar	Delhi	Delhi	DBL	Corporate	Inactive

252	Hi Tech Net Services	Mohali	Punjab	DBL	Corporate	Inactive
253	HTN Fintech Private Limited	SAS Nagar	Punjab	DBL	Local	Active
254	IIL Digital Private Limited (Indiamart)	Noida	Uttar Pradesh	DBL	Local	Active
255	LLF Technologies LLP	Ghaziabad	Uttar Pradesh	DBL	Corporate	Active
256	Minutes Bazaar Private Limited	Gurugram	Haryana	DBL	Corporate	Active
257	Nanosecond Technologies Private Limited	Bangalore	Karnataka	DBL	Corporate	Active
258	Niyogin Fintech Ltd	Chennai	Tamil Nadu	DBL	Corporate	Active
259	Nomisma Mobile Solutions Pvt Ltd	Kolkata	West Bengal	DBL	Corporate	Active
260	One97 Communications Limited	Delhi	Delhi	DBL	Corporate	Inactive
261	Open Financial Technologies Private Limited	Bangalore	Karnataka	DBL	Corporate	Active
262	Paisabazaar Marketing and Consulting Pvt Ltd	Gurugram	Haryana	DBL	Corporate	Active
263	Quid	Mumbai	Maharashtra	DBL	Corporate	Inactive
264	Renaissance Global Marketing and Consulting (Financekaart)	Mumbai	Maharashtra	DBL	Corporate	Inactive
265	Snapfintech Private Limited	Mumbai	Maharashtra	DBL	Corporate	Active
266	Spiraea Digital (India) Private Limited	Delhi	Delhi	DBL	Corporate	Inactive
267	Tezzract Fintech Private Limited	Delhi	Delhi	DBL	Corporate	Inactive
268	Tide Platform Private Limited	Hyderabad	Telangana	DBL	Corporate	Active